

# MARIA SALOMAA

# Work Package: Policies and Interventions

### **RUNIN RESEARCH**

Maria's research project examines how universities engage with regional development policies through participation in Structural Funds programmes. Universities and other regional institutions form partnerships to compete for external funding, thus contributing to the formation of university-business and/or university-public sector networks, but interestingly the universities' role and motivation to take part in the such consortiums have not been largely examined - even though higher education institutions are one of the key organisations delivering projects. Universities roles, profiles and partnerships in these projects may vary dramatically based on their organizational features, location and history, which is why it is important to examine their participation on an organisation level. The aim of selected case studies is to explore how the SF projects are embedded in universities' education and research missions: Is the participation merely an opportunistic way to diversify the funding base with "add-ons" to raise university's regional profile? Or are the SF project portfolios strategically planned, entrepreneurial activity that truly benefits the local economy while successfully combined with higher education's traditional missions?

# HOST INSTITUTION

Univeristy of Lincoln

### SECONDMENT INSTITUTION

Universidade de Aveiro Universiteit Twente

### SUPERVISORY TEAM

Main supervisor: David Charles, University of Lincoln Co-supervisor: Ana Daniel, Universidade de Aveiro Mentor: Justin Brown, Lincolnshire County Council

# **CONTACT DETAILS**

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# BACKGROUND

Maria holds a Masters degree in Administrative Science, study programme in Administration and Management of Higher Education (University of Tampere 2017). Her thesis focused on universities third mission in national higher education policies and selected case universities' strategies. She also has BA and MA degrees in Theatre and Drama Research both from University of Tampere. As a part of her studies, she was an exchange student in Universite Charles-de-Gaulle Lille III (France) in 2006-2007 and she also did an internship at Makerere University (Uganda) in 2013. Maria has previously worked in project management at University of Technology's Research services, where she mainly focused on FP7 and H2020 projects (2015-2017), and at University of Tampere with national and international R&D projects in the field of culture (2007-2015).

## **JOURNAL ARTICLES**



Salomaa, Maria (2019). Third mission and regional context: assessing universities' entrepreneurial architecture in rural regions.

Regional Studies, Regional Science



Video abstract of 'Third mission and regional context: assessing universities' entrepreneurial architecture in rural regions'



Nieth, Lisa; Benneworth, Paul; Charles, David; Fonseca, Liliana; Rodrigues, Carlos; Salomaa, Maria & Stienstra, Martin (2018). Embedding entrepreneurial regional innovation ecosystems: Reflecting on the role of effectual entrepreneurial discovery processes. European Planning Studies

### **BOOK CHAPTERS**



Fonseca, Liliana & Salomaa, Maria (2019). Entrepreneurial Universities and Regional Innovation: Matching Smart Specialisation Strategies to Regional Needs? Examining the Role of Entrepreneurial Universities in Regional Development

### **WORKING PAPERS**



Maria Salomaa and David Charles. The university third mission and the European Structural Funds in peripheral regions: Insights from Finland RUNIN WP 07/2019



Liliana Fonseca and Maria Salomaa. Entrepreneurial universities and regional innovation: matching smart specialisation strategies to regional needs? RUNIN WP 03/2019



Maria Salomaa. Entrepreneurial Architecture in Rural Universities: The Case of Lincoln RUNIN WP 14/2018



Lisa Nieth, Paul Benneworth, David Charles, Liliana Fonseca, Carlos Rodrigues, Maria Salomaa, & Martin Stienstra. Embedding entrepreneurial regional innovation ecosystems: Reflecting on the role of effectual entrepreneurial discovery processes RUNIN WP 06/ 2018



Rhoda Ahoba-Sam, Maria Salomaa & David Charles. On overcoming the barriers to regional engagement: Reflections from the University of Lincoln RUNIN WP 04/2018



The Role of Universities in Innovation and Regional Development



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