

The Role of Universities in Regional Innovation Policies and Practice

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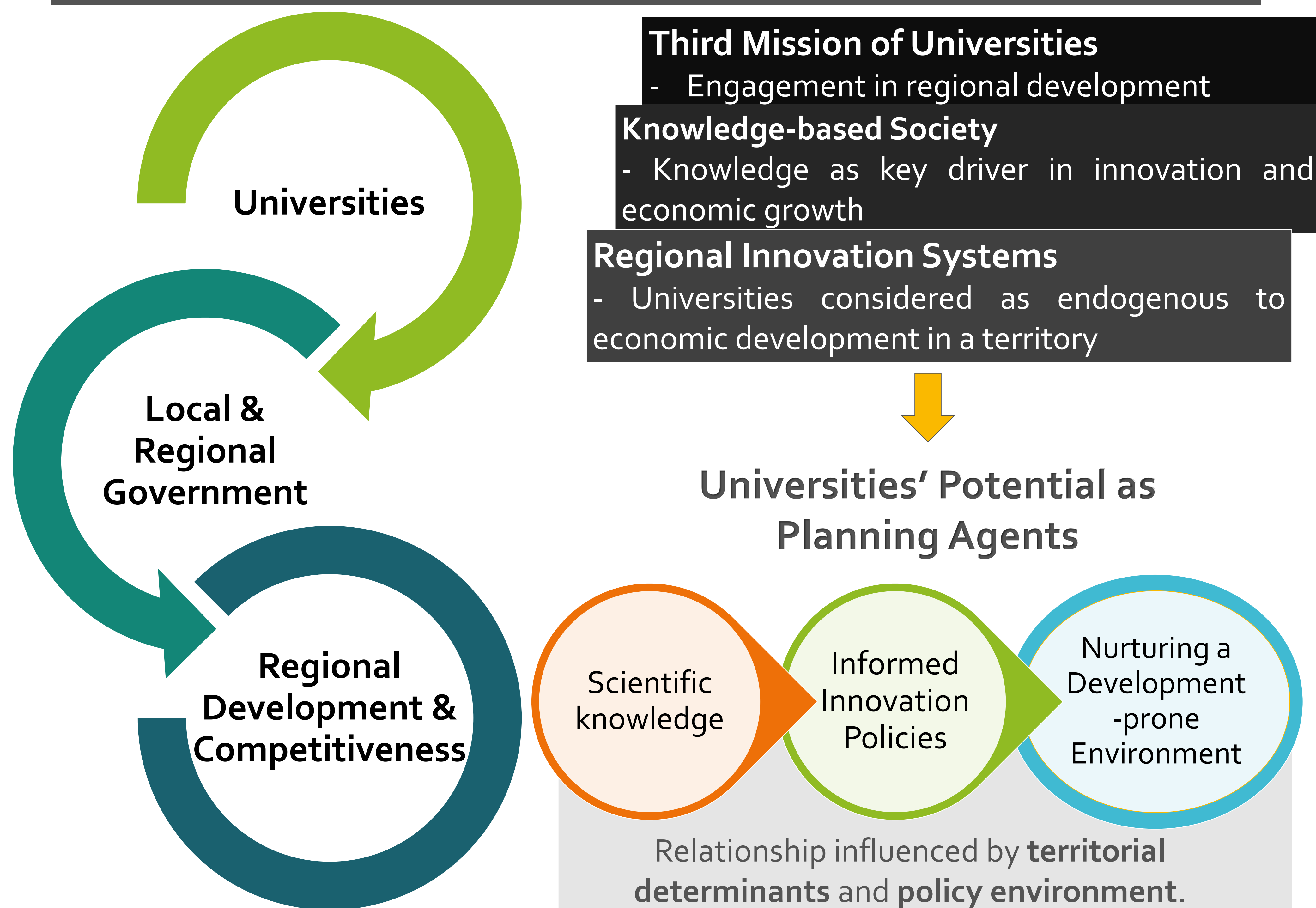
NUMBERS SO FAR

- 63 interviews conducted;
- ~ 30 policy documents analysed;
- 2 articles submitted for revision + 1 book chapter;
- 3 more articles in redaction.

PRELIMINARY FINDINGS

- **Mismatches** in engagement mechanisms to be overcome;
- Expectation and adoption of **different roles**: universities as planners vs universities as beneficiaries...;
- Perceived benefit in institutional **capacity-building**;
- **Discourse vs Practice**
- **Initial stages vs Later stages**
- **Lack of cohesive approach** within the institution.

BACKGROUND



RESEARCH QUESTIONS

- ❑ To what extent and how do universities affect the process of regional (innovation) policy design and implementation?
- ❑ To what extent and how do universities, through their planning agency, contribute towards the enhancement of regional innovation?
- ❑ How do territorial qualities affect universities' agency in regional development?

METHODOLOGY

Qualitative Framework

Comparative Multiple Case-studies Approach

U. Aveiro U. Twente

U. A. Barcelona

Data Collection

Desk-based research
Reports, policies, news
Semi-structured interviews
University staff at all levels
Policymakers & technical staff
Intermediate offices
Other relevant stakeholders

Policy-Design

Implementation

Evaluation

RELEVANCE AND EXPECTED OUTCOMES

Creation of a favourable innovation environment



Academia

Increased understanding of institutional and organisational adaptation to external needs



Policy-makers

Integration of knowledge for a more informed and efficient policy process.



Industry & Entrepreneurs

Improved knowledge for a better adaptation to innovation challenges