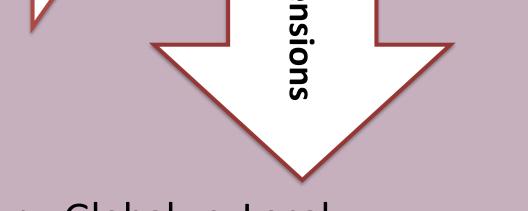


New Modes of University Governance for Dynamic Regional Stakeholder Engagement

****		uctive interactions & utually beneficial		**************************************		**************************************
	Impact & Relevance (economic →	relationships	Regional engagement			
	societal)	ter	accountability		Microfoundations of	Strategic governance



- Global vs. Local
- 'Mission stretch'
- Valorisation vs. Humanisation
- ...



What features of university governance facilitate regional stakeholder engagement without increasing institutional tensions?

Problem & Question

Theory & Method

regional engagement

- **Personality traits**
- Path impregnation
- Identities
- Values
- Motivation
- Intentionality
- **Relational networks**
- Knowledge interfaces
- Non-rational aspects of interactions
- Performance \bigcirc management (incentives)
- Quality management \bigcirc
- Accountability
- Leadership \bigcirc

Conceptual Framework

HRM

Actor-centered social constructivism

"The complex interlocking of actors' 'projects' and practices, and their intended and unintended outcomes, that compose the constraining and enabling frameworks of social action" (Long, 2001, p. 4)

- Development sociology (knowledge)
- Relational microsociology (interaction)
- Sociological institutionalism (governance)

Exploratory qualitative case study □ Interviews, observation, documents







Structure & Relevance Individuals Networks Departments/disciplinary centers University governance More effective Regional mission & use of **Post-NPM** strategic potential governance



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The Role of Universities in Innovation and **Regional Development**

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