

### **BACKGROUND & THEORY**

#### **New Growth Theory** (Romer, Solow)

- growth as a result of Economic endogenous and not external forces
- Investment in human capital, innovation, and knowledge as significant contributors to econ. growth (*knowledge as a* key driver)

**Knowledge Based Regional** Development, KBRD

> **Regional Innovation Systems**, **RISS** (Cooke, Morgan)

## **New Consensus of Regional Innovation**

- The main aim is to achieve regional agreements; that is manifested in including key organizations and individuals, which operate on the regional innovative field, in the process of working out the strategy
- Constructive Regional Advantage, CRA (Boshma, Asheim) / Smart Specialisation, SS (McCann, Arguiles-Ortega)

# **Regional Evolutionary Economic** Growth

**Regional Innovation Coalitions, RICs** 

(Sotarauta, Beer, Lagendijk)

### RESEARCH

Lack of

strategic

capacity

- **RICs** = a group of actors that seek to collaborate strategically
- BUT, some RICs work together more seamlessly (e.g. Eindhoven or Cambridge) than others (e.g. Twente)...

# **Research Question:** What policies stimulate

### **TENSIONS WITHIN THESE COALITIONS**

Long-term versus short-term planning

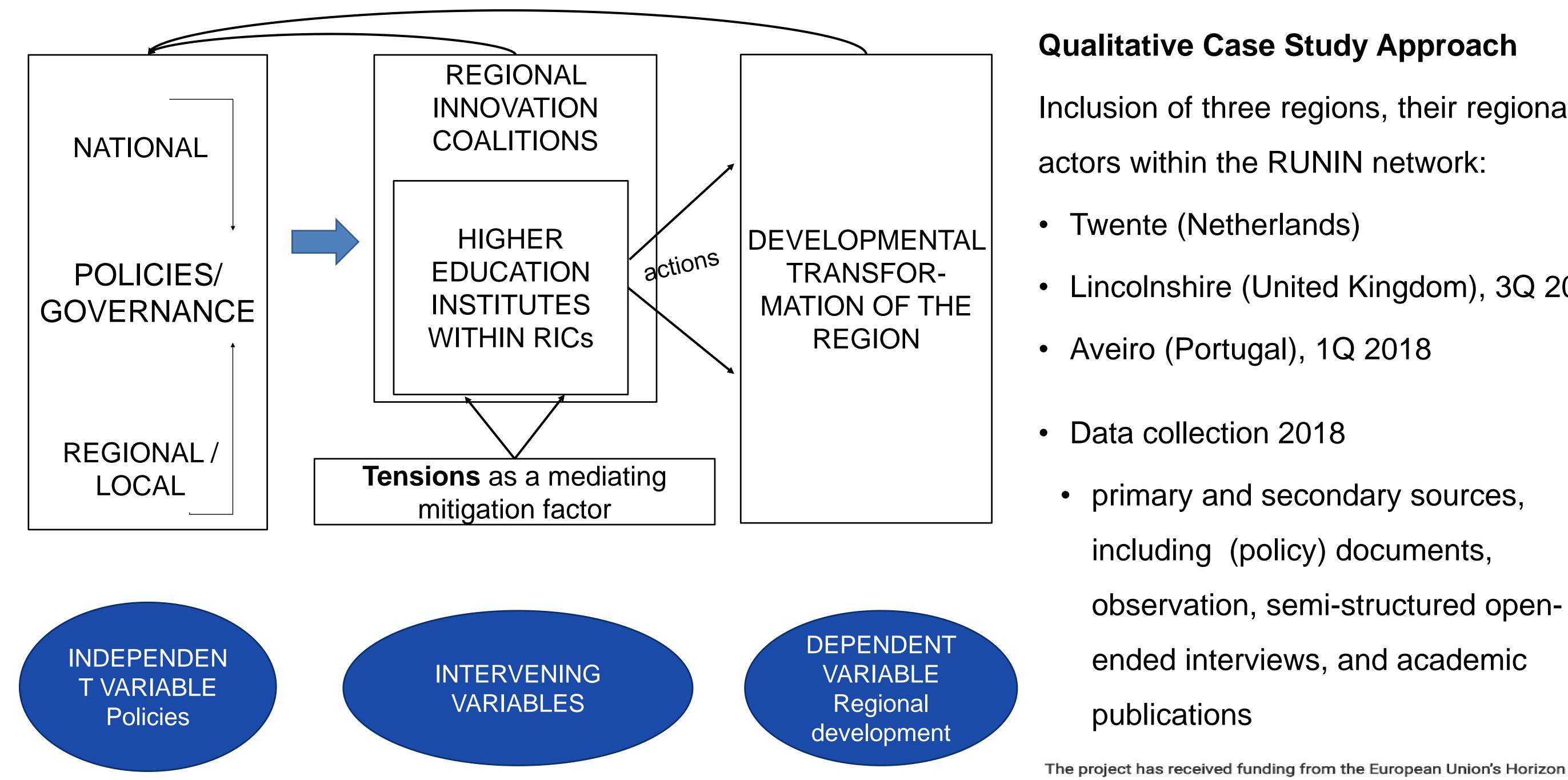
Internation al versus regional

Knowledge translation problems

etc.

regional innovation coalitions (RICs) in ordinary regions to collaborate more effectively to deliver knowledge-based economic growth?

### MODEL



#### METHODS

### **Qualitative Case Study Approach**

Inclusion of three regions, their regional HEIs and other

actors within the RUNIN network:

- Twente (Netherlands)
- Lincolnshire (United Kingdom), 3Q 2018

RUNIN The Role of **Universities** in **Innovation** and **Regional Development** 

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